



Attention, BMW Centers.

myKaarma offers a BMW Service AI package that is Co-Op eligible.

Our Collaborative Workflow AI closes operational gaps, stops performance leakage, and gives your team back the hours they're losing to manual work.

ServiceConcierge

Your 24/7 AI voice agent. Answers every inbound call, books appointments, and makes sure no service opportunity slips through.

Service Pre-Diag

AI that captures full complaint detail before the customer arrives — so advisors and techs start every RO already prepared.

BMW Tech Video Grader

AI that scores every tech video and lifts inspection quality across your team. Better videos, higher approval rates, stronger gross.

This entire AI package is Co-Op eligible

- ✓ Reduce call chaos
- ✓ Book more appointments
- ✓ Fix it right the first time
- ✓ Speed up diagnosis
- ✓ Lift video quality across the board

HERE'S WHY

BMW Centers choose myKaarma

Best-in-Class Comprehensive Fixed Operations Platform

From service marketing to post-inspection payments, myKaarma covers the entire service lifecycle. Every tool is built around the people who run your shop — BDC, advisors, technicians, parts, and admin — making each role measurably more efficient.

Industry-Leading Technician Video Tool

Your team inspects and records right from the myKaarma Mobile App, with the ability to pause and capture photos mid-recording. Customers get automatic noise cancellation, closed captions, AI video summarization, and built-in stabilization. The result: videos that actually sell work.

AI Innovation That Makes Your Team Better

Collaborative Workflow AI is our philosophy — tools that drop naturally into your existing process, take the busywork off your team, and capture the opportunities slipping past today. Your team focuses on customers. Our AI handles the rest.