



mykaarma

Attention, Subaru!

myKaarma is now certified to offer you scheduling integrations to power your service drive. Drive optimal workflows and exceptional interactions across all channels, with myKaarma's Scheduler+.

Subarunet

Retailer employees can schedule appointments on behalf of the buyer

Retailer Websites

Customers can directly schedule appointments

SOA Admin Portal

Call center and OEM BDC can schedule and update appointments

Vehicle Head Unit & Mobile App

Drivers can schedule and update appointments

Seamless integration with your other tools and platforms.

✓ SXM Sales ✓ Affinitiv Care Connect ✓ TSD/SSLP Loaners ✓ TireRack ✓ UVeye ✓ Urban Science

HERE'S WHY

SUBARU RETAILERS choose myKaarma

The most modern SOA-certified platform that's built for what's next

myKaarma delivers a next-generation integration that far exceeds legacy SLT standards, giving retailers a future-ready platform aligned with SOA's evolving ecosystem, designed to maximize profitability and deliver exceptional customer experiences.

An exceptional customer experience with built-in optionality

Our customers can book in whatever way is easiest for them, including through the MySubaru consumer app and in-vehicle head unit. During the purchase process, retailers can schedule the first service appointment for the customer, helping to increase customer retention.

Your BDC becomes supercharged with available Shift Digital integration

myKaarma certification unlocks access to the Shift Digital Concierge program, helping retailer BDCs scale customer outreach with SOA-approved support.

Decisions are data-backed with Urban Science integration

myKaarma integrates directly with Urban Science, enabling retailers to use myKaarma data for critical metrics like appointments, brand retention, and RO volume.



Contact us: sales@mykaarma.com | mykaarma.com

Book your demo